



## PRESS RELEASE

### Willamette Falls Paper Company Launches New Sonoma® Book Product Line

West Linn, Oregon (April 2, 2024) – Willamette Falls Paper Company (WFPC), a premier manufacturer of innovative paper products, proudly announces the launch of its latest offering – the Sonoma Book product line. Precisely engineered for the rigorous demands of book manufacturing and printing, Sonoma Book paper is distinguished by its consistent caliper and PPI, and it meets the SIMRA (State Instructional Material Review Association) compliance standards, ensuring its suitability for educational and institutional applications.

David Diekelman, VP of Sales for Willamette Falls Paper, shares, "Our Sonoma Book paper is meticulously designed to meet the high-quality standards required for books and printed publications. We pride ourselves in providing an 84 bright coated freesheet paper option that guarantees a uniform, high-quality printed product. Whether text-only or showcasing detailed 4-color printing, Sonoma Book paper delivers brilliantly."

Sonoma Book is produced in 45# and 50# basis weights for various applications, such as textbooks, educational materials, trade manuals, guidebooks, and religious texts. Moreover, upon request, Sonoma Book is available as FSC® —and SFI®-certified and is offered in a range of 10%—30% Post-Consumer Waste (PCW).

For over 130 years, WFPC has been part of life in West Linn, Oregon, contributing continuously to the community's economic vitality. As the only U.S.-based coated free-sheet producer on the West Coast, WFPC is uniquely positioned to deliver quality paper with fast, on-time delivery.

To learn more about the Sonoma Book product line or inquire about other innovative products from WFPC, please contact our customer service at (833) 966-1239 or [customerservice@wfpaperco.com](mailto:customerservice@wfpaperco.com).

For more information, please visit [www.wfpaperco.com](http://www.wfpaperco.com).

Or contact:

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### About Willamette Falls Paper Company

Willamette Falls Paper Company is a subsidiary of the Columbia Ventures Corporation. The American-owned paper manufacturing company is based in West Linn, Oregon. The company excels in manufacturing coated and uncoated papers used in catalogs, magazines, commercial printing, envelopes, book and specialty paper grades. They take pride in offering nimble, responsive manufacturing to deliver what their customers need—quality paper with fast, on-time delivery. For more information, visit [www.wfpaperco.com](http://www.wfpaperco.com)

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